

Client: CrossroadsGPS	Spots: 428
Product: Crossroads GPS	Primary Demo: Adults 35+
Estimate: 1337-GPS New Mexico TV Add 11...	Flight Start: 11/1/2012
Flight End: 11/5/2012	FBD: 11/1/2012
Station: KASA-TV	LBD: 11/9/2012
Market: Albuquerque	RepCo-AE: Pet- Amy McCreary
Survey: DMA/Nielsen	Total Dollars: \$8,835.00
Spoto: New	Cash Dollars: \$8,835.00
Status: In Tran	Trade Dollars: \$0.00
Separation: 30	Total Spots: 29
	Cash Spots: 29
	Trade Spots: 0
Comments:	Version: 1 [.]
Seller Com.:	

Jung
10/30/12
218746

[illegible]

Client: CrossroadsGPS	Spots: 428
Product: Crossroads GPS	Primary Demo: Adults 35+
Estimate: 1337-GPS New Mexico TV Add 11....	Flight End: 11/5/2012
Flight Start: 11/1/2012	
Station: KRQE-TV	FBD: 11/1/2012
Market: Albuquerque	LBD: 11/9/2012
RepCo-AE: Pet. Amy McCreary	Total Dollars: \$11,900.00
Survey: DMA/Nielsen	Cash Dollars: \$11,900.00
State: New	Trade Dollars: \$0.00
Status: In Tran	Total Spots: 38
Separation: 30	Cash Spots: 38
	Trade Spots: 0
Comments:	Version: 1 } -
Seller Com.:	

[illegible]

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 1

Time Period: (6:00:00 PM-9:00:00 PM)

218746	1337	11/03/12	:30 P3	1337-GPS N	\$400.00
					\$400.00
					\$400.00

Line: 2

Time Period: 4p-5p

218746	1337	11/02/12	:30 P1	4:45:33 PM 1337-GPS N	\$300.00
218746	1337	11/05/12	:30 P1	4:31:07 PM 1337-GPS N	\$300.00
218746	1337	11/01/12	:30 P1	4:44:48 PM 1337-GPS NNMSNTV05GPH	\$300.00
					\$900.00
					\$900.00

Line: 3

Time Period: 10a-11a

218746	1337	11/05/12	:30 P3	10:23:18 AM 1337-GPS N	\$75.00
218746	1337	11/01/12	:30 P3	10:15:32 AM 1337-GPS NNMSNTV05GPH	\$75.00
218746	1337	11/02/12	:30 P3	10:15:17 AM 1337-GPS N	\$75.00
					\$225.00
					\$225.00

Line: 4

Time Period: 5p-530p

218746	1337	11/01/12	:30 P3	5:22:39 PM 1337-GPS NNMSNTV05GPH	\$300.00
218746	1337	11/02/12	:30 P3	5:06:18 PM 1337-GPS N	\$300.00
					\$600.00
					\$600.00

Line: 5

Time Period: 7p-8p

218746	1337	11/02/12	:30 P2	7:31:20 PM 1337-GPS N	\$1,000.00
					\$1,000.00
					\$1,000.00

Line: 6

Time Period: 930p-10p

218746	1337	11/04/12	:30 P3	1337-GPS N	\$700.00
					\$700.00
					\$700.00

Line: 7

Time Period: 11p-1130p

218746	1337	11/05/12	:30 P3	11:39:28 PM 1337-GPS N	\$100.00
218746	1337	11/02/12	:30 P3	11:22:29 PM 1337-GPS N	\$100.00
218746	1337	11/01/12	:30 P3	11:08:58 PM 1337-GPS NNMSNTV05GPH	\$100.00
					\$300.00
					\$300.00

Line: 8

Time Period: 930p-10p

218746	1337	11/01/12	:30 P3	9:38:11 PM 1337-GPS NNMSNTV05GPH	\$800.00
218746	1337	11/05/12	:30 P3	9:28:15 PM 1337-GPS N	\$800.00
218746	1337	11/02/12	:30 P3	9:58:20 PM 1337-GPS N	\$800.00
					\$2,400.00
					\$2,400.00

Line: 9

Time Period: 8a-9a

218746	1337	11/01/12	:30 P3	8:43:43 AM 1337-GPS NNMSNTV05GPH	\$45.00
218746	1337	11/02/12	:30 P3	8:32:46 AM 1337-GPS N	\$45.00
218746	1337	11/05/12	:30 P3	8:09:22 AM 1337-GPS N	\$45.00
					\$135.00

[Sorted by: Line]

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/Crossroads GPS									
Agency: Crossroads Media LLC									
Line: 9									
									\$135.00
Line: 10									
Time Period: 9p-930p									
218746	1337		11/03/12	:30	P3		1337-GPS N		\$700.00
									\$700.00
									\$700.00
Line: 11									
Time Period: 1130p-12a									
218746	1337		11/05/12	:30	P3	11:49:46 PM	1337-GPS N		\$100.00
218746	1337		11/01/12	:30	P3	11:48:46 PM	1337-GPS NNMSNTV05GPH		\$100.00
218746	1337		11/02/12	:30	P3	11:39:28 PM	1337-GPS N		\$100.00
									\$300.00
									\$300.00
Line: 12									
Time Period: 930p-10p									
218746	1337		11/03/12	:30	P3		1337-GPS N		\$650.00
									\$650.00
									\$650.00
Line: 13									
Time Period: 10p-11p									
218746	1337		11/03/12	:30	P2		1337-GPS N		\$150.00
									\$150.00
									\$150.00
Line: 14									
Time Period: 10:30:00p-11:00:00p									
218746	1337		11/05/12	:30	P3	10:54:26 PM	1337-GPS N		\$125.00
218746	1337		11/01/12	:30	P3	10:47:12 PM	1337-GPS NNMSNTV05GPH		\$125.00
218746	1337		11/02/12	:30	P3	10:34:29 PM	1337-GPS N		\$125.00
									\$375.00
									\$375.00
									\$8,835.00
									\$8,835.00
									\$8,835.00
									\$8,835.00

[Sorted by: Line]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Patti Heck

do hereby request station time concerning the following issue:

Crossroads GPS

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
 Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/24/11

Date

Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title